



The awards gained extensive national newspaper coverage in 2009

**FOR FURTHER INFORMATION**  
or to book your British Press Awards sponsorship package please contact Duncan Clark, tel: 020 7549 2529, or email [dclark@wilmington.co.uk](mailto:dclark@wilmington.co.uk)

# BRITISH PRESS AWARDS 2010

## SPONSORS' INFORMATION

Attended by national newspaper editors, columnists and reporters, the British Press Awards celebrates the very best national newspaper publishing, journalism and photo journalism. This presents you with an outstanding opportunity to raise awareness of your company amongst some of the most influential people in the country.

### KEY INFORMATION

**Date:** 23 March 2010

**Venue:** Grosvenor House Hotel

**Number of attendees:** Over 800 attendees expected

**Supported by:** Press Gazette; the Newspaper Publishers Association

**Sample of 2009 sponsors:** Camelot, NS&I, Reuters, Unison

### TYPICAL SPONSORSHIP PACKAGE

#### Before the night

- ✓ Promotion on all marketing activity
- ✓ Logo on call for entries email and entry form
- ✓ Presence on website
- ✓ Logo on tickets and shortlist brochure

#### On the night

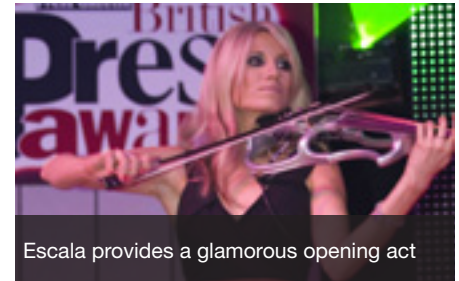
- ✓ Verbal announcement of category sponsorship
- ✓ Logo on big screen
- ✓ Sponsorship loop during before, during and after dinner
- ✓ Table of ten, including 3 course meal, wine and soft drinks
- ✓ Branded pre-drinks area for sponsors and their guests

**Price: £15,000**

### CHOOSE YOUR AWARDS CATEGORY

- > Reporter of the Year
- > Political Journalist of the Year - **taken**
- > Interviewer of the Year
- > Columnist of the Year
- > Digital Innovation of the Year
- > Specialist Journalist of the Year - **taken**
- > Critic of the Year
- > Supplement of the Year
- > Campaign of the Year
- > Photographer of the Year
- > Cartoonist of the Year
- > Journalist of the Year
- > Foreign Reporter of the Year
- > Business & Finance Journalist of the Year - **taken**
- > Feature Writer of the Year
- > Showbiz Reporter of the Year
- > Sports Journalist of the Year
- > Young Journalist of the Year - **taken**
- > Website of the Year
- > Scoop of the Year
- > The Cudlipp Award
- > Sports Photographer of the Year
- > International Journalist of the Year
- > Newspaper of the Year

### 2009 GALLERY



Escala provides a glamorous opening act



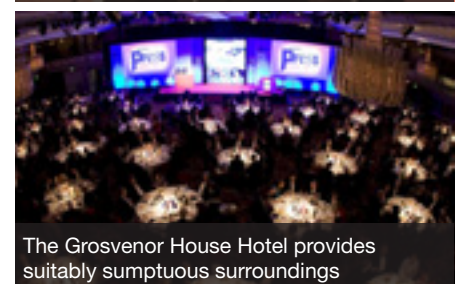
The Daily Mail's Quentin Letts collects Political Journalist of the Year award



Charlie Brooker celebrates receiving Columnist of the Year



Jon Snow presents the awards with both gravitas and humour



The Grosvenor House Hotel provides suitably sumptuous surroundings