

ENTRY FORM

Tuesday 23 March 2009
Grosvenor House, London

Call for Entries British Press Awards 2010



The British Press Awards have for more than 30 years celebrated the best journalism from the national press.

They remain the most rigorously and openly judged journalism awards of any in the country. The judging process involves more than 100 of the UK's leading journalists – made up of a mixture of independent figures from across the industry and representatives of all the UK national titles.

The judging will be chaired by Society of Editors director Bob Satchwell. The judging process has been agreed with a forum of UK newspaper publishers, chaired by Jonathan Grun of the Press Association.

Bob and Jonathan sit on a newly formed advisory board, which also includes the Journalists' Charity representative Chris Boffey and Telegraph Media Group's Guy Black representing the Newspapers Publishers Association.

Winning a British Press Award is justly seen as the crowning achievement of any journalist's career – and just being shortlisted is to be set among the elite of the profession.

This year's event is being held at the Grosvenor House on Tuesday, 23 March, and will be hosted by the highly respected Today Programme presenter John Humphrys.

Entry

These awards recognise national newspapers in print and online. Reporters and photographers working for agencies are also eligible, as are freelance journalists who benefit from a discount on the entry fee.

To qualify, all entries must have been published in a UK national newspaper or its related website or other news platform between 1 January 2009 and 31 December 2009.

There are specific requirements for each category so please read the following section notes and follow the guidelines carefully.

PREMIER AWARDS

There will be three premier awards which cannot be entered and carry no entry fee but are decided by the British Press Awards Academy of around 100 senior figures from UK journalism.

Journalist of the Year

Journalist of the Year is judged by the British Press Awards Academy from the shortlisted winners in each of the section categories and from nominations by members of the academy.

Newspaper of the Year

Editors of each newspaper are invited to provide a supporting statement regarding big stories and campaigns, other editorial achievements, audience development, commercial success etc of up to 500 words to make their case for Newspaper of the Year.

This should be emailed to acrane@wilmington.co.uk

International Journalist of the Year

International journalist of the year recognises the courage of an overseas journalist who has battled against oppression and who has helped a British national newspaper report. Nominees are provided by the Foreign Press Association and the World Association of Newspapers.

Journalists' Charity Special Award

The Journalists' Charity special award is in the gift of the charity and chosen by the trustees. It is awarded to a person whom the charity recognises as having made a significant difference to the world of journalism.

INDIVIDUAL CATEGORIES

For each entry in this section please supply:

- Three separate articles (PDF on CD)
- Supporting statement (PDF or Word Document on CD of up to 200 words from the newspaper's editor or head of department explaining the particular significance of the work and how it was obtained)
- Entry form (PDF, Word or scanned version on CD)
- Each entry must be signed off as the work of the individual journalist or team by the editor, managing editor or section editor

* Please check the category description for any special requirements

Reporter of the Year

The category for the story breakers of the national press. The judges will be looking for exclusives, expertly researched and brilliantly told. Tenacity, investigative flair and an ability to handle difficult subjects carefully will all score highly. In the case of long-running investigations, you may send up to three items to count as one story entry.

Foreign Reporter of the Year

This category covers journalists, staff or freelance, who have been based in a foreign country from where they have filed revealing pieces of work which bring that country and its affairs to light for a UK audience.

Political Journalist of the Year

The winner will be someone who the politicians had to read. Judges will want evidence of agenda-setting journalism from brilliantly connected writers with an exceptional knowledge of the political scene.

Business and Finance Journalist of the Year

For journalists working on City, business and personal finance desks. In what has been a vintage year for business journalism, entrants will be judged on their ability to break news, predict trends, analyse stories and explain issues to a general audience.

Interviewer of the Year

An imaginative choice of interviewees will be taken into account, as will an ability to extract new revelations from frequently interviewed subjects. Judges will also be looking for a writer with a distinctive style in a crowded field. Interviews from specialist areas such as business and sport are eligible.

Feature Writer of the Year

Quality of writing is paramount in this category. Judges will be looking for journalists who demonstrate a compelling style in news reportage, colour writing, analysis, and backgrounders. One-to-one interviewers should not be entered in this category.

Columnist of the Year

Entrants to this category should have a regular bylined column. The winner will be someone with a unique style and the ability to stir up debate and may annoy every bit as much as delight.

Showbiz Reporter of the Year

In this highly competitive field, emphasis will be on scoops that led the pack and cut through the PR fluff with revealing stories which get to the heart of the subject. Open to news reporters and columnists. Exclusive stories will score highly, but judges will also look for lively writing, dedication and the ability to get behind the scenes with the stars of stage, screen, TV and the music industry.

Digital Innovation of the Year

A project for the delivery of news through a British national newspaper platform that demonstrates ingenuity and innovation in the use of multi-media applications and content. The award can go to an individual or a team.

Sports Journalist of the Year

This category is open to news writers, match reporters, feature writers and columnists in the world of sport. Entries may be from a variety of sports or from one specialist area. Judges will be looking for brilliant writing and agenda-setting reporting that gave readers the best insight into sporting events during 2009.

Specialist Journalist of the Year

For journalists with specialism's not covered by any other category, such as science, motoring, defence or the environment. The judges look for journalists who led their field in 2009 – breaking news, analysing trend and bringing their subject to a wider audience.

Young Journalist of the Year

Open to all journalists aged 30 or under on 31 December 2009 who have not previously been shortlisted for this award. Entries may include work from any journalistic discipline. Judges will be looking for the individual who has made the most impact in 2009. The winner of this award will also be presented with a travel bursary of £5,000, donated by the late Dame Ruth King in memory of her husband Cecil Harmsworth King.

Critic of the Year

For reviews and criticism in any area of journalism – including theatre, dance, music, art, books, television and radio, food etc. Writing that enlightens, compels and entertains the general reading audience will score highly.

TEAM CATEGORIES

Please refer to each category description in this section for entry requirements.

Regular Supplement of the Year

Entries will be judged on outstanding design, content, use of photography and readability of a supplement that is published weekly, monthly or at other regular intervals throughout the year.

For your entry please supply:

- 6 x three different hard copy editions of the supplement
- Supporting statement (Up to 200 words from the newspaper's editor or head of department explaining the particular significance of the work on CD)
- Entry form (on CD)

Special Supplement of the Year

Entries will be judged on outstanding design, content, use of photography and readability of a supplement that is published to mark a one off event or achievement.

For your entry please supply:

- 6 x hard copy editions of the supplement
- Supporting statement (Up to 200 words from the newspaper's editor or head of department explaining the particular significance of the work on CD)
- Entry form (on CD)

Scoop of the Year

The story, or series of stories on one subject, which everyone else wished they had broken. This can be a team or an individual.

For your entry please supply

- One copy of the story (PDF on CD)
- Supporting statement (PDF or Word Document on CD of up to 200 words from the newspaper's editor or head of department explaining the particular significance of the work and how it was obtained)
- Entry form (on CD)

Campaign of the Year

Judges will be looking for campaigns which made waves, struck a chord with readers and made a difference.

For your entry please supply

- PDFs of editorial coverage and any other supporting materials
- Supporting statement (PDF or Word Document on CD of up to 200 words from the newspaper's editor or head of department explaining the particular significance of the work and how it was obtained)
- Entry form (on CD)

The Cudlipp Award

The award, sponsored by the British Journalism Review (BJR), commemorates the journalism of the great editor and editorial director Hugh Cudlipp and recognises excellence in popular journalism. It is open to all editors, writers or teams of journalists. This award is judged by a separate BJR panel of distinguished journalists.

For your entry please supply

- One copy of the story (PDF on CD)
- Supporting statement (PDF or Word Document on CD of up to 200 words from the newspaper's editor or head of department explaining the particular significance of the work and how it was obtained)
- Entry form (on CD)

VISUAL ENTRIES

For each entry in this section please supply:

- Three separate photographs or cartoons (high resolution 300 dpi JPEG or PDF on CD). You are not permitted to add, or take anything away from the original image.
- A PDF of the page including the photo or cartoon as it appeared in print.
- Supporting statement (PDF or Word Document on CD of up to 200 words from the newspaper's editor or head of department explaining the particular significance of the work and how it was obtained)
- Entry form (on CD)

Photographer of the Year

News and feature pictures are eligible here. Judges will be looking for versatility, technical skill and the ability to capture the news picture that matters. The mood of an interview subject or feature needs to come across strongly.

Sports Photographer of the Year

Entries can come from a single sport or from two or three different sports, and may be action shots or feature pictures. Judges will be looking for compelling images that get under the skin of a sport or a sports star, or reveal a unique moment of sporting drama.

Cartoonist of the Year

Pocket cartoons, strips, caricatures, political cartoons and illustrations are eligible in this category. Judges will be looking for the cartoons that best capture the events of 2009.

Submission Notes

Entries are to be submitted on CD (unless otherwise specified). The CD must hold a high resolution 300 dpi PDF, TIFF or JPEG of each entry, plus supporting statement.

Please fill out carefully and include an entry form along with EACH entry you submit. The entry form should be submitted on CD.

All entries should include a note for information of any outstanding legal issues or complaints to the PCC.

All electronic files must be labelled with the following details:

- Entrant name/team name
- Newspaper
- Category name
- Article number

(e.g. AdamCrane_PressGazette_Photographer_1)

If your article runs over multiple pages, submit the article as ONE PDF containing multiple pages in order.

Send entries via recorded delivery to:

Adam Crane, Event Manager, British Press Awards, 6-14 Underwood Street, London N1 7JQ

Essential dates for your diary:

Entry deadline:

Friday 15 January 2010

Shortlist announced:

Wednesday 15 February 2010

Awards night:

Tuesday 23 March 2010

Please note that winners will not be announced until the Awards night at the Grosvenor on Tuesday 23 March 2010.

Further information about the British Press Awards can be found at www.britishpressawards.com

The British Press Awards are organised by WLR Media and Entertainment, a division of Wilmington Group PLC.

ENTRY FORM

ENTRY DEADLINE 5PM, FRIDAY 15 JANUARY 2010

Entry form MUST be included (on CD) along with each submitted entry

Individual Categories

Political Journalist of the Year
Reporter of the Year
Columnist of the Year
Young Journalist of the Year
Business & Finance Journalist of the year

Interviewer of the Year
Foreign Reporter of the Year
Critic of the Year
Specialist Journalist of the year

Feature Writer of the Year
Showbiz Reporter of the Year
Sports Journalist of the Year
Digital Innovation of the Year

Team Categories

Scoop of the Year
Campaign of the Year

Supplement of the Year
The Cudlipp Award

Visual Entries

Sports Photographer of the Year

Photographer of the Year

Cartoonist of the Year

ABOUT YOU

Newspaper _____

Address _____

Postcode _____

Name of entrant _____ Age (YOUNG JOURNALIST ONLY) _____

Job title _____

(FOR TEAM CATEGORIES) Team entered _____

Direct telephone number _____ Email address _____

Declaration:

I certify that the enclosed entry is the work of the entrant(s). I also understand that my entry will NOT be returned and that the entry fee is non-refundable.

Signed _____ Date _____

ENTRY FEE

Fee: £105 + VAT per entry

Freelance special rate: £62 + VAT per entry. We reserve the rights to check each entry is bona fide

PAYMENT DETAILS

Full payment for each entry must be received either by cheque, credit card or invoice.

Please complete the form accordingly.

Credit card

Please debit my credit card: Mastercard Visa Switch Maestro

Card holder's name _____

Card number _____

Start date _____ Expiry date: _____

Issue number (if applicable) _____

Card security number (last three digits on signature strip) _____

Signature of credit card holder _____

Cheque

Make all cheques payable to Waterlow Legal & Regulatory Ltd. Post your payment along with a copy of your corresponding entry forms to:

Adam Crane, Event Manager, British Press Awards, 6-14 Underwood Street, London N1 7JQ.

Please invoice me

Name _____ Company Name _____

Address _____

Contact telephone number _____

Authorised by: Purchase Order number _____

Send entry to: Adam Crane, Event Manager, British Press Awards, 6-14 Underwood Street, London N1 7JQ.

Queries: If you need advice on your entry please call 020 7549 8671 or email acrane@wilmington.co.uk